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# PORTFOLIO

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Chess Heward

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Copywriter

Content Creator

I'm a creative through-and-through, with almost 10 years' experience writing, marketing, and creating for businesses and individuals. After completing my BA Hons in English (2015) and MA in Creative Writing (2016), I've poured my love of storytelling into every project.

Oh, and I've written an as-yet-unpublished novel too!

## A few of the brands I've written for

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Technology, art, and lifestyle - these are my specialist areas. Within those industries, I've written everything from snappy social media captions to 50-page thought-leadership ebooks.

Here are some example projects from past clients.



**MYART  
BROKER.**

Commercial guides  
Blog content  
Rich content

[Read](#)



 **brabantia**

Product copy

[Read](#)



**Street Art Bio**

Social media content  
+ strategy  
Blog content

[Read](#)



**ENSTOA**

Social media content  
+ strategy  
Blog content  
Thought-leadership  
TOV guides  
Client personas

[Read](#)



Whitepapers

[Read](#)



**MIQ**

Web copy  
Social media content  
+ repurposing

[Read](#)

# Testimonials

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Want to hear about past projects in more detail?  
Arrange a chat via [chess@chessheward.co.uk](mailto:chess@chessheward.co.uk)

In the meantime, here's what my clients think.



**Heather Murray** • 1st

AI Training | AI For Non-Techies | nontechies.ai

Request services

18h •



Good tech writers are hard to come by.  
Great tech writers are near impossible to come by.

Meet the marvellous [Chess Heward](#).

I've worked with Chess for years now, and she's one of the rare greats. A talented tech writer, who doesn't just have stonking knowledge, she has a cracking attitude too.

Knowledge

- Data
- SaaS
- Technology

Personality

Chess is a dream to work with. As well as being responsive, positive and timely, she always stays calm as a cucumber with difficult client demands. Always cheerful, always constructive.

Special Skills

Chess has written pretty much every type of copy imaginable for me - from long-form reports to socials, courses to lead magnets. It's actually quite startling how quickly she picks up new concepts.

My review: 10/10 (gutted I don't have the work or I'd bring her on full time!)

If you're looking for a quality tech writer, look no further than the lovely Chess.  
Go on, drop her a DM.