

PORTFOLIO

Chess Heward

Copywriter

Content Creator

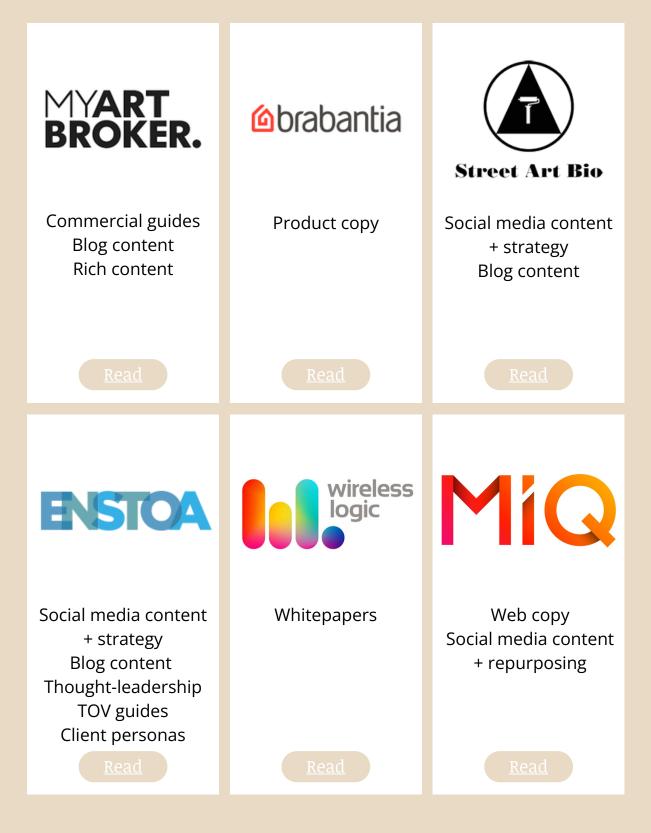
I'm a creative through-and-through, with almost 10 years' experience writing, marketing, and creating for businesses and individuals. After completing my BA Hons in English (2015) and MA in Creative Writing (2016), I've poured my love of storytelling into every project.

Oh, and I've written an as-yet-unpublished novel too!

A few of the brands I've written for

Technology, art, and lifestyle - these are my specialist areas. Within those industries, I've written everything from snappy social media captions to 50-page thought-leadership ebooks.

Here are some example projects from past clients.



Want to hear about past projects in more detail? Arrange a chat via <u>chess@chessheward.co.uk</u>

In the meantime, here's what my clients think.

	Heather Murray • 1st Al Training Al For Non-Techies nontechies.ai Request services 18h • 🕲	
Good teo	ch writers are hard to come by.	
Great teo	ch writers are near impossible to come by.	
Meet the	e marvellous Chess Heward.	
	ked with Chess for years now, and she's one of the rare greats. A taler ter, who doesn't just have stonking knowledge, she has a cracking atti	
🧠 Know	vledge	
- Data		
- SaaS		
- Techno	logy	
💙 Perso	onality	
always st	a dream to work with. As well as being responsive, positive and timely tays calm as a cucumber with difficult client demands. Always cheerfu onstructive.	-
💢 Speci	ial Skills	
form rep	as written pretty much every type of copy imaginable for me - from lo orts to socials, courses to lead magnets. It's actually quite startling ho she picks up new concepts.	-
My revie	w: 10/10 (gutted I don't have the work or I'd bring her on full time!)	
-	looking for a quality tech writer, look no further than the lovely Ches: Irop her a DM.	s.